

Crossroads

IDEA COMPETITION

T H E M I L L

A Spark of Genius

In the innovation ecosystem, what happens at the earliest stages matters—a lot. We want our ecosystem to produce thriving innovative companies that pay high wages, attract talented people, and raise the quality of life for all our residents. But every great business starts small, with an idea: a flash of insight, a moment of inspiration, a spark.

Crossroads Idea Competition exists to light up our ecosystem with as many sparks of genius as possible! We can't know today which spark will turn into a major enterprise in the future. But we do know that the more sparks we create and nurture, the brighter our community's future becomes.

Your sponsorship fuels innovation at its earliest, most vulnerable stage. Help us encourage bright minds to take their ideas just one step closer to reality!

- Position your organization as a leader in innovation
- Connect with the area's most talented innovators
- Be part of the origin story of Bloomington's future leading companies

Thank you for your consideration and support.

Access to Opportunity

Fueling early stage innovation is especially important for increasing access to the entrepreneurial ecosystem.

On their own, founders may not have the means to take the very first steps to develop a promising idea. The cash prize, the connections, and the confidence that come from competing in the Crossroads Idea Competition are just what they need to gain access to the ecosystem.

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SPONSORSHIP PACKAGES



	SPOTLIGHT SPONSOR \$2,500	SUPPORTING SPONSOR \$500
Logo on the Crossroads Idea Competition web page	✓	✓
Branding on event materials (print, digital, display)	✓	✓
Recognition during the event	✓	✓
Opportunity to speak at the event	✓	
Opportunity to judge at the competition	✓	
Mention in press release	✓	
Shoutouts on social media	✓	✓
Recognition on "Year in Review" sponsor celebration shared via social media and email	✓	✓

Questions? Ready to sponsor? Email bram@dimensionmill.org

From Spark to Flame

The Crossroads Idea Competition is only in its third year, but we've already seen great results from our previous contestants and winners. Some have gone on to secure investment from Elevate Nexus, Flywheel Fund, and others. Some have launched MVPs. Some even quit their day jobs!



The Mill is the heart of southern Indiana's startup ecosystem and its largest coworking space. Our programs help accelerate innovative ideas and technologies into viable startups.

dimensionmill.org